



# Call for Applications

“Politics on the Web! Political Reporting in Social Media in Cambodia”

DW Akademie is planning a five-day workshop “**Politics on the Web! Political Reporting in Social Media in Cambodia**” with financial support by Germany’s Federal Foreign Office (Auswärtiges Amt). The seminar will take place at Konrad-Adenauer-Stiftung’s Phnom Penh office from **December 5 - 9, 2016**.

## Contents

The workshop participants will

- jointly discuss and reflect political reporting in social media, particularly Facebook, in Cambodia,
- learn how to use social media more effectively in their professional work environments,
- develop practical social media guidelines for journalists. These guidelines will then be printed and distributed to all participating media institutions.

DW Akademie will cover the costs of the workshop and provide catering. Participants will also receive a small per diem to cover travel costs. Media organisations planning to send employees to participate in this workshop should grant them leave for the full five days.

## Requirements

The workshop is open to journalists and media representatives working for print, radio, TV or websites in Cambodia. In addition, political bloggers and students of journalism or media studies programs at Cambodian universities are welcome to apply.

Participants should

- be professionally employed or students of journalism or media,
- frequently report on politics and current affairs or be enrolled in a journalism or media degree program,
- use social media on a regular basis and be familiar with Facebook and other social media channels.

English skills are beneficial but not required, as Khmer/English interpretation will be available.

## Application

Twelve participants will be selected to attend this workshop. Interested candidates should fill in the application form, sign it and scan it as a pdf-file. Then please send the file to our Cambodia office by e-mail: **dw-akademie.phnom-penh@dw.com**  
Female candidates are strongly encouraged to apply.

If you have any further questions, please contact DW Akademie’s Cambodia Office at:  
#206, St. 63, 3rd Floor, Eco-Agri Centre, Phnom Penh. Tel. +855 12 946259

**Deadline: Applications must be submitted to DW Akademie by November 20, 2016**

DW Akademie is Germany's leading organization for international media development.  
[www.dw-akademie.de](http://www.dw-akademie.de)

This workshop is in cooperation with Konrad-Adenauer-Stiftung