

**MULTIMEDIA – Research and production plan for multi-media stories**

- 1. Name of reporter(s):**
- 2. Working title for the story:**
- 3. What is the story in one or two sentences?**
- 4. What are the positions and opinions on this issue?**
- 5. Who are the main characters?**
- 6. Where do we see conflict / tension / obstacles / challenges?**
- 7. Who will you interview?**
- 8. Who/What will work best with photographs?**
- 9. Who/What work best with audio?**
- 10. Who/What will work best with video?**
- 11. What informational material do you have?**
- 12. Do you have maps, graphs or other visual aids?**
- 13. How will you use social media?**
- 14. Are there any interactive elements I can use?**
- 15. What other websites can you link to?**